



EXPECTED OUTCOMES

- One pager (your proposed solution)
- Final pitch
- Prototype
- Video (optional)



RULES FOR THE PITCH

- Duration: 15 mn
- Be fun and innovative
- Show your team spirit
- Make sure you apply the theoretical knowledge acquired during the week



PITCH EVALUATION CRITERIA

- Originality and clarity of the pitch
- Ethical considerations
- Innovative / disruptive characteristics of the solution
- Usefulness and potential impact of the solution
- Feasibility of the solution

